

## Legal Metrology (Packaged Commodities) Amendment Rules, 2023

The Ministry of Consumer Affairs, Food and Public Distribution ('the Ministry') on 23 June 2023 has notified the Legal Metrology (Packaged Commodities) (Amendment) Rules, 2023 and they come into immediate effect. The amended rules specify revised declarations for electronic product packaging as follows:

- The package of the product must prominently display the name of the manufacturer, packer, or importer.
- It shall also inform the consumers to scan the QR code for the address and other related information, if such information is declared through the QR code and not declared on the package itself.
- The declaration should also specify that consumers can scan the QR code for the common or generic name of the commodity, as well as for the name, number, or quantity of each product in packages with multiple items, if this information is provided through the QR code and not provided on the package itself.
- The package should instruct consumers to scan the QR code for the size and dimensions of the commodity if this information is not mentioned on the package itself.
- The package must display the telephone number and email address, and it should also instruct consumers to scan the QR code for additional related information if not provided on the package itself.

### To summarise

#### Items that need to be mandatorily displayed on the package:

- Name of the manufacturer/packer/ importer
- Telephone number and email address

#### Items that can be declared through QR code, with clear instructions that they are available through the scanning of the QR code:

- Address of the manufacturer/packer/importer
- Common/generic name of each commodity, number or the quantity in case of multiple commodities
- Size and dimensions of the commodity

## Weblink

<https://consumeraffairs.nic.in/sites/default/files/uploads/legal-metrology-act-rules/2023.6.23%20QR%20Code%20PCR%20amendment.pdf>

## Therefore

The revised rules emphasize the inclusion of important information such as the manufacturer's name, address, and related details. They also highlight the use of QR codes for accessing additional product information like the common/generic name and other relevant information. These measures aim to enhance transparency and accountability in the market and provide consumers with easy access to essential product information. Compliance with the amended rules is crucial for manufacturers, packers, and importers to meet the new standards of consumer awareness and product disclosure.