

Initiatives by Government of India in promoting MSMEs

The Ministry of Micro, Small and Medium Enterprises (MSME) has recently implemented various schemes /programmes to promote innovation and upscale MSMEs inter alia, such as:

1. MSME Champions Scheme,
2. Credit Guarantee Scheme,
3. MSE Cluster Development Programme,
4. Public Procurement Policy for MSMEs and
5. Market Development Assistance Scheme.

The Ministry of MSME has taken various other initiatives for managing day to day activities, ease of doing business and enhancing global competitiveness as mentioned below:

1. Establishing several technology centres to assist technological interventions and training support to MSMEs.
2. Providing software applications at an affordable cost to facilitate international competition for MSMEs through the digital MSME component under MSME Champions Scheme by providing subsidized ERP software through multiple tool kits such as accounting, sales, finance, procurement, planning, inventory, production, manufacturing and distribution, human resources activities and supply chain operation, etc.
3. Providing permanent registration through an online portal, 'Udyam Registration'. Salient features of Udyam Registration are:
 - Free of cost,
 - Fully digitalized and paperless,
 - E-certificates with dynamic QR Codes are issued online on completion of the registration process.
4. Promoting the inclusive and sustainable growth of the Electronics, IT & ITES industries. The Ministry of Electronics and Information Technology (MeitY) has taken initiatives through India BPO Promotion Scheme (IBPS) under Digital India Programme by providing financial support up to INR 1 lakh per seat through viability gap funding towards capital and operational expenditures. This will create employment opportunities and dispersal of IT/ITES industry in small cities/towns.

Weblink <https://pib.gov.in/PressReleasePage.aspx?PRID=1783464>

Therefore

These schemes/programmes help MSMEs' growth, competitiveness, and promotion of exports. This will enable MSMEs to avail various benefits and incentives offered through the schemes such as:

- Credit Guarantee Scheme,
- Public Procurement Policy,
- Availing additional edge in Government tenders,
- Protection against delayed payments,
- Eligibility for priority sector lending from banks,
- Eligibility for registration in Government e-marketplace, etc.